

## CREATING HARMONY WITHIN TEAMS AND ORGANIZATIONS

### World Experts will Speak About Harmony on QED Conference

[The eleventh annual QED Conference](#) organized by CROZ, which will be held from 07 to 09 May in Zadar, will give to its participants an insight on how to tap the individual's full potential for efficiency of the organization and to harmonize new generations with the experience and knowledge we already possess.

Through various lecture formats the Quality in Enterprise Development (QED) Conference regularly examines current aspects of quality in software development. How to tap the individual's full potential for efficiency of the organization? How to harmonize new generations with the experience and knowledge we already possess? What is the link between harmony and modern system architectures? The answers to these and many other questions will be revealed to you by **Richard Sheridan**, the author of the world famous book Joy, Inc. about creating harmony within the team and organization. **Phaedra Boinodiris** from IBM will provide us with the latest knowledge in the field of cognitive design and methods of influence on the organization through the concept of serious gaming, and **Yonatan Raz-Friedman**, co-founder of the fastest growing UK startup, a person who knows everything we want to know about innovation and many other domestic and foreign experts. Interested parties can register for the QED Conference today by filling out this [form](#) and take advantage of the early bird registration.

CROZ's organizational team found inspiration for the topic of this year's QED Conference in Japanese success in running, to be more specific, in team relay marathon race. Guided by the Japanese cultural concept of [WA](#) aka team harmony, they managed to achieve top results in sport which is not specific to Japan. The same ethics dictates that the goal is not a glory of an individual, but in team success, which is applied to the business environment as well. Organizational team believes that there are not so many differences between us and the Japanese when we are talking about the team harmony and utilization of the individual potential to achieve the team goal.

Sports part of the QED includes, this year as well, participation in the race [Wings for Life World Run Croatia](#), which will be held in Zadar on the first day of the Conference. Participants who register for the 11<sup>th</sup> QED Conference by March 24, 2017 will have the chance to win a **free registration fee** for participation in the race if they note in message section on the registration form "Registration for Wings for Life World Run".

All details about the program, registration and speakers are available on the Conference website <http://qed2017.croz.net/en/>.